

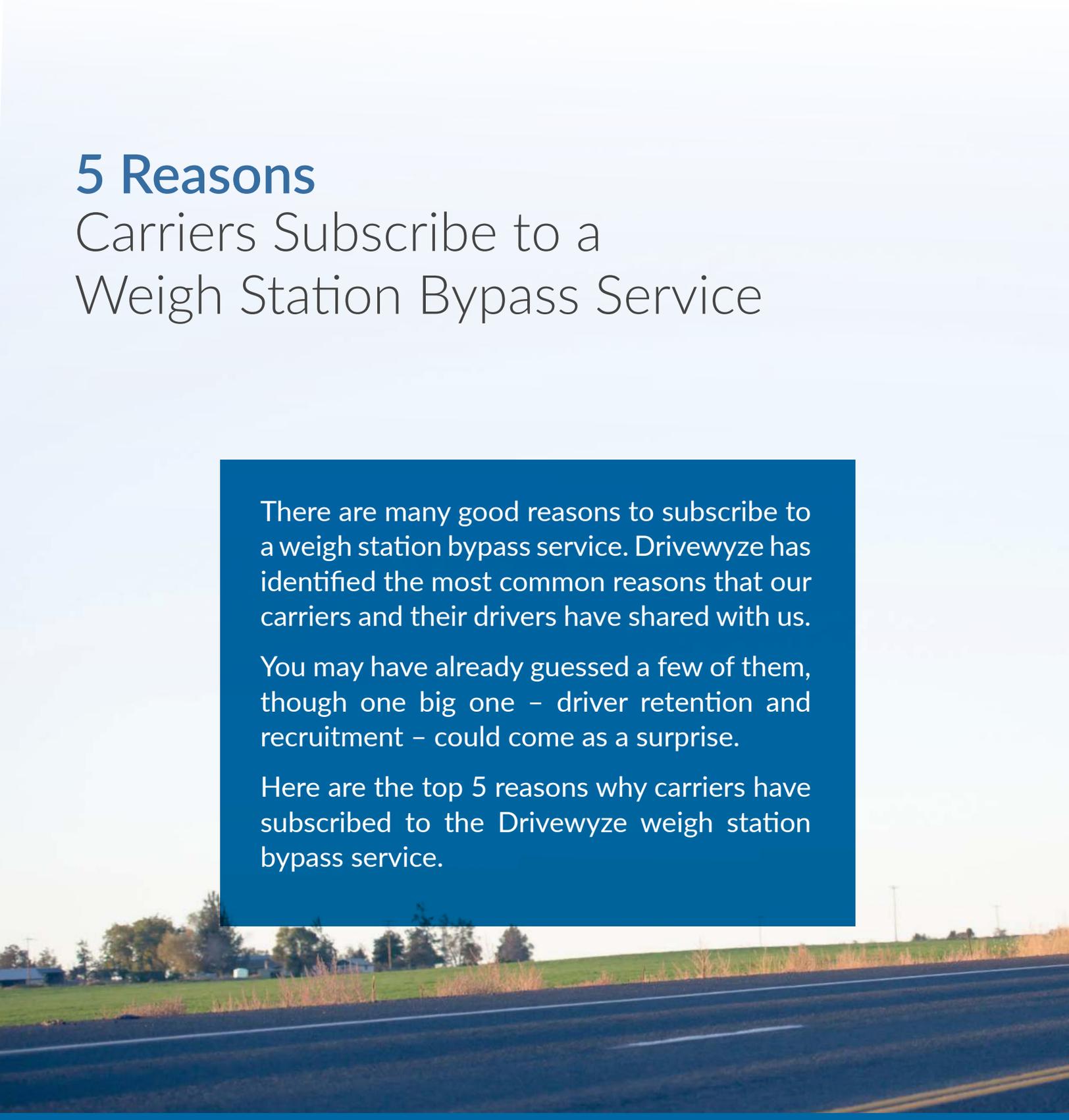
5 Reasons

Carriers Subscribe to a Weigh Station Bypass Service

There are many good reasons to subscribe to a weigh station bypass service. Drivewyze has identified the most common reasons that our carriers and their drivers have shared with us.

You may have already guessed a few of them, though one big one – driver retention and recruitment – could come as a surprise.

Here are the top 5 reasons why carriers have subscribed to the Drivewyze weigh station bypass service.



Drivewyze[®]

No. 1

Saves Time

Even more than your drivers might realize

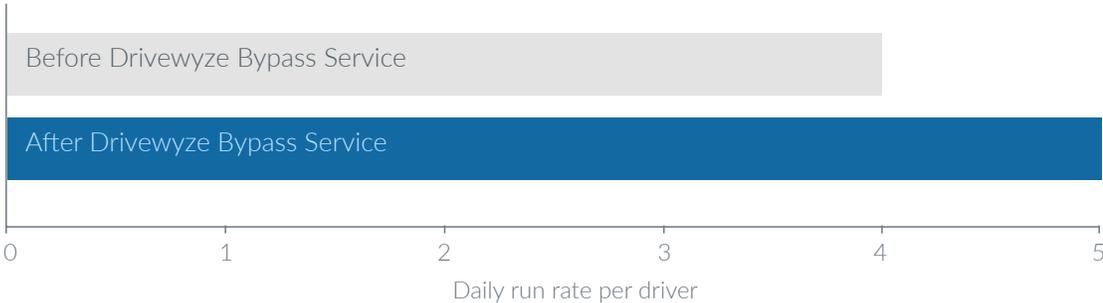
Most carriers have a good understanding of how often their trucks get inspected, but few have any idea of just how much time is being wasted at weigh scales due to routine pull-ins. Weigh station bypass keeps drivers out of scale line ups so that they can spend more time on the road, making the most of their hours of service (HOS).

Cypress Truck Lines, the largest gypsum carrier in the United States, hauling about seventy-five million tons of the wallboard on flatbed trailers annually, offers an example of what weigh station related time savings can mean for a business. The Florida-based flatbed carrier avoided 360 hours of weigh station delays in just one month with more than 400 drivers bypassing scales. Cypress drivers were able to deliver more loads per week and improve their on-time performance.

The Florida-based carrier avoided 360 hours of weigh station delays in just one month.

Moore Transport, which operates a 218-truck fleet along the Eastern Seaboard, is another example of a carrier that chose Drivewyze to help them turn lost time into revenue generation. Moore drivers were happy to report that they started getting home on Fridays more often, instead of Saturdays.

Moore drivers boosted their delivery rate by 25%



They also reported that because of weigh station bypass they often had enough time left in the day to make a fifth run before their HOS ran out – which meant more money in drivers' pockets.

No. 2

Saves Money

As you know, time and money go hand-in-glove. Another Drivewyze customer, USA truck, was able to quantify how the saved hours affected their bottom line.

USA Truck is one of the nation's largest truckload carriers. The Arkansas-based company employs 1,750 drivers. For a number of years, the company found transponder-based weigh station bypass saved drivers valuable time.

However, managing the transponders proved to be frustrating for managers and drivers. So in late 2015, the company turned to the Drivewyze bypass service. In the first six months of 2016, the company saved over \$1.3 million and more than 12,000 hours of drive time. Additionally,

transponder management was no longer a concern, because Drivewyze doesn't require transponder technology to provide bypasses. Instead, the Drivewyze app was available on the company's Trimble devices, which meant that USA Truck could make the most of their telematics investment while simplifying their in-cab equipment.

USA Truck saved \$1.3 Million in just 6 months of Drivewyze.

No. 3

Improves Fleet Efficiency & Driver Productivity

When circumstances beyond your control can upend your business, efficiency often makes a huge difference. Intermodal carriers like Minnesota-based BarOle Trucking are relying even more heavily on tools that can help their operation remain as efficient as possible.

"Weigh station bypass significantly reduces the chances that our trucks get sidelined for an inspection," says BarOle Trucking safety manager Karol Smith. "Before we started bypassing scales, we would see two to four of our trucks get pulled for visual inspections each month."

"Anytime you have to go through an inspection, it's automatically an hour of down time, we don't have that uncertainty anymore."

- Karol Smith BarOle Trucking Safety Manager

With a weigh station bypass service in place, BarOle increased the productivity of its out-of-state division trucks by up to four additional loads each month, and avoided 17 hours of weigh station delays each month.

No.4

Helps Recruit & Retain Drivers

In 2015, Drivewyze conducted a survey to find out just what drivers look for when they go job hunting.

We knew weigh station bypass was valued by drivers because drivers are continuously providing positive feedback on the Drivewyze service. So we suspected that it might be somewhere on their top 10 list of employer provided benefits. But even we were surprised at how well it ranked.

Top 10 Employee benefits*

1. Pay
2. Time off (vacation, home time)
3. Core Benefits (medical, retirement)
4. Rider Policy
5. Company-paid bypass service
6. Fuel discounts
7. Sign-on bonus
8. Internet access
9. Navigation
10. Pet Policy

Among the top 10 employee benefits, company-paid weigh station bypass ranked in the top five behind only core company benefits such as pay, time off, medical and retirement, and a rider policy. The survey also found:

63% of the responding drivers who have worked for companies providing weigh station bypass felt more positive about their job and their company

79% of responding drivers who did not receive a company-paid bypass service say they would view their job and employer more positively if they did offer it.

More than anything, this survey highlighted just how powerful company-provided weigh station bypass could be as a driver recruitment and retention tool.

[*View full survey results here](#)

No. 5

Improves Safety & Reduces Driver Stress

Weigh station bypass can help your drivers avoid risky situations. USA Truck team driver Jodie Yoder says that bypasses help keep him out of harm's way by allowing him to stay out of the backed-up traffic in and around weigh stations.

Weigh station bypass offers another benefit, the removal of stress from a driver's daily routine. Changing lanes in heavy traffic to exit to the station and then merging back into traffic can be difficult. Add to that the stress of going through the inspection process.

"The bypasses mean I don't have to merge back into traffic after leaving the weigh or inspection station."

- Jodie Yoder, USA Truck - Team Driver

Fleets that choose Drivewyze weigh station bypass get an additional benefit - Heads-Up notifications, which provide drivers with 2-mile and 1-mile alerts of upcoming weigh stations and inspections sites nationwide. Company trainers with USA Truck say that Heads-Up notifications give drivers ample time to slow down, change lanes and prepare for an inspection. Many USA Truck trainers consider these Heads-Up notifications, which can reduce stress on the road for all drivers (even seasoned veterans), to be an important feature.

And because Drivewyze provides Heads-Up notifications at over 1200 weigh stations and inspection sites, even at sites that aren't participating in the Drivewyze bypass program, many fleets have reported that their incidences of "accidental weigh station avoidance" have gone down, which has resulted in improved CSA scores

Weigh Station Bypass

A Valuable Tool for Carriers

Weigh station bypass has become a necessary tool for carriers who want to remain competitive in an industry where time is money, and the competition for drivers is fierce. If you are interested in learning what a bypass service could do for your fleet, we encourage you to talk to us. We would welcome the opportunity to learn more about your business, and see how Drivewyze can help.

[Click here](#) to find out how much time and money you could be saving with Drivewyze.